INCENTIVE PROGRAMS WITH BUSINESSES

The Board of Education of the Waterloo Community School District believes that incentive programs with businesses to encourage students' educational growth and excellence or to provide needed materials, equipment, and support to schools is important and can be a vital component of school district operations. Incentive programs can benefit students and schools and create opportunities to foster positive working relationships between the community, individual schools within the District and the school District as a whole.

Incentive programs with businesses are defined as those that result in capital outlay items, services, money, scholarships/grants or any other such items valued at more than \$1000.00 that are provided to the District in exchange for services or activities performed by students and/or their families (e.g. collecting soup labels, purchasing goods from a particular vendor, etc.)

The Board of Education encourages and supports these initiatives. The Board also recognizes its responsibility to assure that programs supported by the District are in the best interests of the students, the student's family, and the school District and will provide equitable opportunities for all students.

Requests to participate in an incentive program shall be submitted in writing for approval to the principal. Decisions regarding the appropriateness of specific incentive programs will be based on individual/school District needs, goals, and objectives and the specific requirements established by the business to qualify for the incentives.

All gifts resulting from incentive programs shall be subject to the Board of Education Policy 701.9, 701.9-R Gifts to the District.

Legal Ref.: Iowa Code § 279.8.

Cross Ref.: 701.9 Gifts to the District

ADOPTED: 7/13/92

7/17/00

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